



NEWS

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Modern Group launches innovative new web site

Bristol, PA headquartered Modern Group, one of the nation's largest distributors of material handling, construction, rental, and stand-by power generation equipment, announced that it has launched its latest generation web site at www.moderngroup.com

“We’ve put months into the development of our new site. We designed the site with our customers in mind. The ease of navigation and providing detailed product information for both new and used equipment was paramount. We have utilized product showroom for the many manufactures we represent. Our goal make it easier than ever for our customers to buy, rent, service, get parts or even get training”, said Dave Griffith, CEO.

“We also wanted our new site to be social media friendly with links to our Facebook and Twitter accounts. We are committed to deepening our social media presence as a further means to communicate to customers and the industry. We want to continue to seen as the leading edge distributor in the industry. In addition, we will soon be launching **Modern Ideas** shortly, which will be our ongoing e-newsletter providing helpful tips, how to's, and thoughts about the industry. We view our new site will be another of the many ways Modern helps keep our customers rolling”, added Paul Farrell, COO.

Founded in 1946, Modern Group, a 100% employee owned company, ranks among the nation's largest independent distributors of material handling, construction, rental, and stand-by power generation equipment, representing more than 400 product lines. A market leader, Modern Group's companies provide sales, leasing, short-term rental, service, parts, training and financing solutions. Modern employs more than 400 people at its 15 locations in Pennsylvania, New Jersey, Delaware and Maryland.

To learn more about Modern Group, call **1-800-8-MODERN** or visit www.moderngroup.com.

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