



Thunder Tower Harley-Davidson
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NEWS

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FOR IMMEDIATE RELEASE

FUEL YOUR PASSION: TEST-RIDE A HARLEY® AT Thunder Tower Harley-Davidson Dealer Demo Event offers free test rides of Harley-Davidson® motorcycles

Columbia, May 8 – Have you always dreamed of what it would be like to experience the rumble and excitement of riding a Harley-Davidson motorcycle? Harley-Davidson is inviting you to get in the saddle of a Harley at the Thunder Tower Harley-Davidson Dealer Demo Event, Saturday and Sunday, May 12-13, between 10AM-6PM on Saturday and 12PM-5PM on Sunday, for a free test ride. For more information, contact Thunder Tower Harley-Davidson at 877.TOWERHD.

The Dealer Demo Event is a popular and exciting way for riders to experience, first-hand, the thrill of riding a Harley-Davidson motorcycle. Open to the general public, the demo program allows motorcycle enthusiasts the opportunity to sample bikes from the '07 model lineup by taking one out on a test ride, and to talk with Harley-Davidson personnel.

Each demo motorcycle is serviced and fueled to guarantee a satisfying experience. A typical demo ride allows you to pick from a representative sample of current models to ride in a variety of riding conditions. Each ride is guided by experienced lead and trail riders. Riders must be at least 18-years of age and possess a valid motorcycle license. Proper riding gear including DOT helmets, eye protection and foot wear are required. Both helmets and eye protection are provided for the rider who arrives in four wheels. Thunder Tower Harley-Davidson or H-D event coordinator retains the right to cancel or suspend the Demo Event activities at any time based on inclement weather or other unsafe riding conditions.

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Thunder Tower Harley-Davidson will also provide breakfast for Moms in celebration of Mother's Day on May 12. We will also continue our summer concert series with live entertainment 1:30-3:30PM. Visit our website www.thundertowerharley.com for more information.

Harley-Davidson, Inc. is the parent company for the group of companies doing business as Harley-Davidson Motor Company, Buell Motorcycle Company and Harley-Davidson Financial Services, Inc. Harley-Davidson Motor Company, the only major U.S.-based motorcycle manufacturer, produces heavyweight motorcycles and offers a complete line of motorcycle parts, accessories, apparel, and general merchandise. Buell Motorcycle Company produces sport motorcycles in addition to motorcycle parts, accessories and apparel. Harley-Davidson Financial Services, Inc. provides wholesale and retail financing and insurance programs to Harley-Davidson dealers and customers.

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